

Dear Parent/Guardian,

We are thrilled to be supporting the American Heart Association to help teach our students and families how to take care of their hearts through the *Hoops For Heart* program. What does your child get out of *Hoops For Heart*?

1

YOUR CHILD learns about the importance of the heart—how it works, and how to take care of it: With the educational programs from the American Heart Association, our students learn how the heart works, how exercise affects their hearts and how to stay **FIT FOR LIFE!** Approximately 80 percent of the funds raised go directly to the mission, funding extensive research efforts, heart education and programs to help us all live healthier lives.

2

YOUR CHILD reaches out to friends and family: The safe online tool makes it easy for your child to set up a web page and send emails to support their fundraising efforts and to share life-saving information. The new app for smart phones also makes it easy for your student to text friends and family to join their campaign to be a heart hero! When your kids talk about their reasons for participating (such as a lost loved one or a family history of heart disease), it helps them connect the dots to a healthier life (and might even inspire a few other family members!).

3

YOUR CHILD feels good for making a difference in people's lives! Funds raised support the heart association's research and education initiatives that **save lives in our community.** Heart disease is the No. 1 killer of all Americans and more people die of heart disease than all forms of cancer combined. The American Heart Association is second only to the U.S. government in funding research in heart disease and stroke. Additionally, the school earns money for PE equipment so we can keep our kids MOVING!

We hope you are as excited as we are to support our students in this important experience! If you have any questions or would like to volunteer, please let me know. Visit www.heart.org/hoops to get started today!



We Jump. We Shoot. We Save!
Take it to the rim with Hoops For Heart.

.....
Want to make fundraising easier?

You can send emails, texts and donation requests from your phone. Search "Jump/Hoops" to download the app and save lives while you are away from your computer!



We Are Getting our DUCKS in a row! Collect all 6!

Your teacher has these 3 ducks now!



\$5

With a \$5 donation, students receive Quacky and a lanyard (see envelope for the coupon to tear off and send to school with your child to receive this duck).



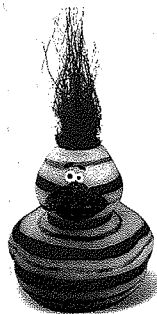
Online

With ANY online donation, students get Ninja Duck.



\$75

With \$75 in online donations, students get Mr. Cool Duck.



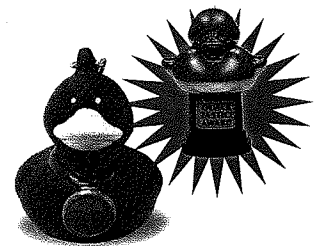
\$35

If students raise \$35, they will receive Stripes Duck after the event.



\$100

If students raise \$100, they will receive Glow Duck after the event.



\$200

If students raise \$200 they will receive Trophy Duck AND a Quacktastic Award after the event.

Get your Ducks today and show your support for the American Heart Association and commitment to living heart healthy!